



**MILLENNIALS
CREATIVES LLC**

Woman-Owned

Minority-Founded

WOSB / EDWOSB

MBE / WBE

DBE

SAM Active

CAPABILITY STATEMENT

A woman-owned, minority-founded consulting and creative-technology firm delivering brand, AI/digital modernization, healthcare communication, and public-health programs for federal, state, and local agencies.

CORE COMPETENCIES

- **Brand & Communications** — identity systems, public-facing campaigns, outreach, and accessible creative for agencies and programs.
- **AI & Digital Modernization** — custom AI systems, automation, full-stack web/app builds, and modern, accessible digital services.
- **Healthcare & Health Programs** — health communication, patient-facing tools, and health-equity initiatives led by a Registered Nurse / Legal Nurse Consultant co-founder.
- **Medical-Legal & Compliance Support** — medical-record review, regulatory compliance, and medical-legal analysis from a credentialed Legal Nurse Consultant.
- **Public Health & Safety** — program evaluation, emergency preparedness, safety systems, and policy analysis.
- **Governance & Operations** — institutional governance, financial operations, and organizational change management.
- **Training & Workforce Development** — professional development and training for public-sector teams.

DIFFERENTIATORS

- **Clinical & medical-legal credibility built in** — a BSN/RN/PHN and Legal Nurse Consultant co-founder grounds health work in real clinical, regulatory, and medical-legal practice (record review, compliance) — not guesswork.
- **One firm, four disciplines** — AI engineering, brand, public health, and governance under one contract; no stitching together five vendors.
- **We ship** — launched products (healthcare AI platform, marketplaces, full brand systems), not just decks.
- **Mission-aligned** — woman-owned and minority-founded, advancing representation and accessibility by default.

COMPANY DATA

UEI	WBGAAWMD3YE5
CAGE	18ZQ0
SAM.GOV	Registered & Active
STRUCTURE	LLC • Arizona
LOCATION	Phoenix, AZ
STATUS	Woman-Owned • Minority-Founded • Small Business

CERTIFICATIONS

- **WOSB / EDWOSB** (SBA Women-Owned Small Business)
- **MBE / WBE** (Minority / Women Business Enterprise)
- **DBE** (Disadvantaged Business Enterprise)

CERT #S On request / in packet

REGISTERED — FEDERAL TO LOCAL

SAM.gov	AZ APP	Maricopa County
City of Phoenix	1GPA	Mohave
AZCoop		

NAICS CODES

541611 Admin & Mgmt Consulting
541613 Marketing Consulting
541430 Graphic Design
541519 Other IT Services
621999 Healthcare Services
923120 Public Health Admin
611430 Prof. Development Training
541612 HR Consulting

RELEVANT EXPERIENCE & TEAMING

Selected commercial engagements. Available for **prime, subcontract & teaming** roles — a certified WOSB/MBE/DBE partner to help primes meet small-business goals.

HEALTHCARE · AI
MedCompanion AI

BRAND & WEB
Three Wishes Bakery

BRANDING · PACKAGING
First Choice CBD

REBRAND · LABEL
Fruitful Remedies

IDENTITY · SOCIAL
Wendy S Collection

CONTENT · VIDEO
We Are Finesse (Nonprofit)

LEADERSHIP

- **L. Finesse Humxn** — CEO · AI Engineer
- **Jeanie Vatelina** — BSN, RN, PHN, LNC
- **Londa Rozier-Taylor** — MBA · MS
Nonprofit Leadership
- **Vannessa Rozier-Taylor** — MS Public
Health & Safety

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